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OHIOHEALTH, PANERA BREAD AND M3S SPORTS PARTNER TO PROMOTE HEALTHY LIVING AT ALL STAGES OF LIFE

Partnership includes a January fundraising campaign in Columbus Panera cafés

January 14, 2016 – Nationally recognized healthcare system OhioHealth and Covelli Enterprises, the largest franchisee of Panera Bread, will partner this month as part of both organizations' involvement with M3S Sports' upcoming OhioHealth Capital City Half Marathon scheduled for Saturday, April 30. Proceeds from the race benefit the OhioHealth Foundation in support of NICU and hospice patient care. The three partners, OhioHealth, Panera Bread and M3S Sports, have unified over the goal to promote healthy living at all stages of life.

As part of the partnership, 32 Panera Bread cafes in the Columbus area will be promoting the addition of a "CAP OFF" promotion. For each meal purchased during the week of January 25-31, customers will be asked to "CAP OFF" their meal with \$1 to benefit the OhioHealth Foundation. 100% of the funds collected during that time will benefit fragile newborns in the Neonatal Intensive Care Unit at OhioHealth Riverside Methodist Hospital and hospice patients at Kobacker House, OhioHealth's inpatient hospice care facility. These same Panera Bread cafes will also be collecting funds in canisters located at their registers to benefit the cause the entire month of January.

"From the first precious moments of life to the last, OhioHealth is there to improve your health and that of your loved ones," said Karen Morrison, OhioHealth Foundation president. "For many runners, OhioHealth Capital City Half Marathon is a celebration – whether that's celebrating a healthy, active lifestyle or running in memory of a loved one and celebrating that person's life. Your support [for the race and at Panera Bread] will carry on OhioHealth's mission to improve the health of those they serve from the beginning of life to the end of life."

Panera Bread has also provided the Official Training Menu of the OhioHealth Capital City Half Marathon, which includes recommendations for healthy eating during training for the half marathon, quarter marathon and 5K races. The menu can be found online at capitalcityhalfmarathon.org or at participating Panera Bread locations, and it includes a special registration offer for the event.

“We are proud to continue our partnership with OhioHealth and M3S Sports to be a resource to those trying to make positive lifestyle choices, said Liz Fiorino, Regional Marketing Director for Covelli Enterprises. “Panera Bread has always been an industry leader in promoting healthy options, but it has become a growing focus as good eating habits play an increasingly significant role in overall wellness.”

Panera Bread committed to the removal of all artificial ingredients from its menu by the end of 2016. This month, the company announced its full list of clean soups, free of all preservatives, additives, and artificial flavors and colors.

About Covelli Enterprises

Covelli Enterprises is the single largest franchisee of Panera Bread, LLC with more than 270 bakery-cafes in Ohio, Pennsylvania, West Virginia, Kentucky, Florida, and Canada. The company is headquartered in Ohio and prides itself on giving back to the communities it serves, donating \$26 million to charity in 2015 alone. For more information visit covelli.com.

About Panera Bread

Thirty years ago, at a time when quick service meant low quality, Panera set out to challenge this expectation. We believed that food that was good and that you could feel good about, served in a warm and welcoming environment by people who cared, could bring out the best in all of us. To us, that is food as it should be and that is why we exist.

So we began with a simple commitment: to bake fresh bread from fresh dough in every bakery-cafe, every day. No short cuts, just bakers with simple ingredients and hot ovens. Each night, any unsold bread and baked goods were shared with neighbors in need.

These traditions carry on today, as we have continued to find ways to be an ally to our guests. That means crafting a menu of soups, salads and sandwiches that we are proud to feed our families. Like poultry and pork raised without antibiotics on our salads and sandwiches. A commitment to transparency and options that empower our guests to eat the way they want. Seasonal flavors and whole grains. And a commitment to removing artificial additives (flavors, colors, sweeteners and preservatives) from the food in our bakery-cafes. Why? Because we think that simpler is better and we believe in serving food as it should be. Because when you don't have to compromise to eat well, all that is left is the joy of eating.

We're also focused on improving quality and convenience. With investments in technology and operations, we now offer new ways to enjoy your Panera favorites – like mobile ordering and Rapid Pick-Up for to-go orders – all designed to make things easier for our guests. As of September 2015, there are 1,946 bakery-cafes in 46 states and in Ontario, Canada operating under the Panera Bread®, Saint Louis Bread Co. ® or Paradise Bakery & Cafe® names. For more information, visit panerabread.com or find us on Twitter (@panerabread), Facebook ([facebook.com/panerabread](https://www.facebook.com/panerabread)) or Instagram (@panerabread).

About OhioHealth

OhioHealth is a nationally recognized, not-for-profit, charitable, healthcare organization with Methodist roots. Based in Columbus, Ohio, OhioHealth is currently recognized as one of the top five large health systems in America by Truven Health Analytics and has received the honor six times. It is also recognized by FORTUNE Magazine as one of the “100 Best Companies to Work For” and has been for nine years in a row, 2007-2015.

Serving its communities since 1891, it is a family of 28,000 associates, physicians and volunteers, and a network of 11 hospitals, 50+ ambulatory sites, hospice, home-health, medical equipment and other health services spanning a 40-county area.

OhioHealth hospitals include OhioHealth Riverside Methodist Hospital, OhioHealth Grant Medical Center, OhioHealth Doctors Hospital, OhioHealth Grady Memorial Hospital, OhioHealth Dublin Methodist Hospital, OhioHealth Hardin Memorial Hospital, OhioHealth Marion General Hospital, OhioHealth O’Bleness Hospital, OhioHealth MedCentral Mansfield Hospital, OhioHealth MedCentral Shelby Hospital and OhioHealth Rehabilitation Hospital. For more information, please visit our website at www.ohiohealth.com.

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